

ANNEX 8

Counterfeit Product Comparison pjur ORIGINAL 250ml

The counterfeit product pjur ORIGINAL 250ml is marked with the LOT number 34826-03. The LOT numbers are unique. Based on the uniqueness we can identify the production run and use a reference sample out of that run for comparison.

Front Label:

Based on the fact that, the bottle is smaller, they done an adjustment on the front label by reducing the tail:

Counterfeit left, reference sample right:



Back Label:

On the backside of the label you see the imprint of the LOT, USE BY and EAN Code in the white field. The counterfeit shows a wrong EAN Code, starting with an "0" instead of an "8" and is too long. Our barcode is an UPC A (12 digits), the counterfeit is an EAN 13 (13 digits)

Counterfeit left, reference sample right:



Bottom of the bottle:

All personal lubricants of the size 30ml, 100ml, 250ml and 500ml are filled in branded pjur bottles. The molds of the bottles are pjur property and are only in use for the pjur group. The branding is on the bottom of the bottle. The counterfeit has no pjur branded bottom.

Counterfeit left, reference sample right:



Counterfeit Product Comparison pjur LIGHT 250ml

The counterfeit product pjur LIGHT 250ml is marked with the LOT number 33051-02. The LOT numbers are unique. Based on the uniqueness we can identify the production run and use a reference sample out of that run for comparison.

Front Label:

Based on the fact that the bottle is smaller, they done an adjustment on the front label by reducing the tail:

Counterfeit left, reference sample right:



On the backside of the labels you see the imprint of the LOT, USE BY and EAN Code in the white field. The counterfeit show a wrong EAN Code, and put an “8” at the end. Our barcode is an UPC A (12 digits), the counterfeit is an EAN 13 (13 digits)

Counterfeit left, reference sample right:



Bottom of the bottle:

All personal lubricants of the size 30ml, 100ml, 250ml and 500ml are filled in branded pjur bottles. The molds of the bottles are pjur property and are only in use for the pjur group. The branding is on the bottom of the bottle. The counterfeit has no pjur branded bottom.

Counterfeit left, reference sample right:

